

Great Texas Balloon Race
Commercial Vendor Application, Rules and Regulations
Longview Convention Complex
100 Grand Blvd., Longview, TX 75604 or 1123 Jaycee Dr., Longview, TX 75604
June 12-14, 2026

Please fill out application completely and make a copy for your records. Enclose non-returnable photos of your display. The Vendor Committee will meet to review each application upon receipt. To avoid excessive vendor duplication, the date of the application receipt may be used to determine individual vendor category selection. You will be notified via email whether you have been approved as a vendor for this event. Once notified, an invoice will be emailed to you for the Exhibit Booth fees. **All fees are due no later than May 15, 2026.**

Vendor/Exhibitor name: _____

Contact: _____

E-mail: _____

Mailing address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Fax: _____

Cell: _____

Please list all items to be promoted. Photos are required to avoid misrepresentation of products. If items are not as pictured or described, you will be asked to remove the item(s).

1. _____
2. _____
3. _____
4. _____
5. _____

Commercial: Retail, advertising, services and non-handmade items. NO SALES TRANSACTIONS FOR ANY GOODS OR FOOD/DRINKS

____ 10'x10' w/o Tent 350.00

____ 10'x 20' w/o Tent 450.00

____ 20'x 20' w/o Tent 575.00

____ 10'x10' w/ Tent 450.00

____ 10'x 20' w/ Tent 575.00

____ 20'x 20' w/ Tent 750.00

POWER YES OR NO: PLEASE CHECK ONE ITEM BELOW

____ **No Electricity Needed**

____ **Power IS needed The following is provided: One (1) 30/50 amp plug (2 Outlets)**

Items Not Provided: Tables, Chairs, Hoses, and Electrical Cords, Set up or Tear Down Assistance, Etc.

This is an outdoor event and will be held rain or shine; no weather related refunds will be issued.

Cancellation deadline is May 1, 2026. If cancellation is received by this date, your fee will be refunded.

Indemnity: Vendor acknowledges having read and agreed to all items and conditions of this application/contract. Vendor agrees to indemnify, defend, and hold harmless The Great Texas Balloon Race, Inc., the City of Longview, Longview Convention Complex, and the officers, directors, agents, employees, successors, and assigns of both harmless from any losses, claims, damages, attorney's fees, and expenses for injuries, death or property damage suffered by any person caused by any willful, wrongful, negligent, direct or indirect acts or omissions of Vendor. This includes vendor, vendor's employees, agents, and patrons, arising directly or indirectly out of vendor's activities on the grounds of the event. Vendor agrees to release The Great Texas Balloon Race from any liability whatsoever for lost or stolen goods belonging to vendor, vendor's employees, agents, or patrons. All vendors are advised to be insured for all losses or liabilities.

 X
Applicant Signature

Date

[Type here]

VENDOR ASSIGNMENT AND FACT SHEET

Note: You must keep this sheet for the entire duration of the race.

We truly appreciate your interest in being a part of the Great Texas Balloon Race. For many years, East Texans and visitors from around the country have attended the annual Great Texas Balloon Race. With weekend attendance exceeding 12,000 most years, it is undeniably the premier event in East Texas. Gate admission is charged. Gates will open at 4 p.m. Friday and Saturday, close at midnight. Vendors must stay open until 11 p.m. each night. Balloon glows are on Friday and Saturday evenings (weather permitting). In addition to the balloon activities, the event includes "Kids Land," musical entertainment each night, lots of fun arts and crafts and great food.

SET UP TIMES

Set up time will be: Thursday, June 11, 9:00 a.m. until 12 p.m. if Needed & Friday, June 12th 9:00 a.m until 12p p.m.

ALL booths must be set up by noon Friday. After 12:00 noon Friday, you must use the "vendor gate" only and no vehicles will be allowed inside fenced event space. Power will be provided.

NOTE: Tables and chairs for your booths, set up and tear down activities, hoses, electrical cords, etc. are all the responsibility of the Vendor.

No Silly String or Poppers are to be sold or given away.

No AC Units can be utilized in Booths.

Vehicles are allowed inside Longview Convention Complex only to load or unload; no driving inside after 12p Friday.

Vehicles must park in Vendor Parking or other designated parking.

No golf carts, scooters, mopeds, bicycles, three wheelers, four wheelers, go-carts or any similar vehicles will be permitted except for GTBR personnel.

No food or drinks permitted for sales but Commercial Vendors may provide complimentary water, promotional items, sample size edible snacks if packaged and for marketing purposes.

Vendors are required to dispose of all trash in the roll off container. Any violators will be charged a \$50.00 trash fee.

Two vehicle passes will be issued for use at the vendor gate. All other vehicles will be subject to parking in General Parking and purchasing a ticket at the gates.

- Ø **PETS:** We understand that many vendors travel with their pets. You are to keep your pet(s) outside the Longview Convention Complex. Our concern is for the safety of your pets due to the extreme heat at the event.

The grounds will be secured and all gates will be locked at 1 a.m. and not reopened until 2:00 p.m. All vendors **must** have their booths secured and be off the property no later than 1:00 a.m.; a \$100 security fee penalty will be assessed for any exceptions. We do not allow camping in a vehicle on Longview Convention Complex grounds.

REMIT TO:

Commercial Vendor Committee

Great Texas Balloon Race

PO Box 3988, Longview, Texas 75606-3988

Email for more information: gtbrpartnerships@gmail.com

Or visit our web site: www.gtbr.net or www.greattexasballoonrace.com

____ Initial you have read and acknowledge. Please keep a copy for your records.

[Type here]